

FENG SHUI FOR VIRTUAL SPACES



CLUTTER-CLEARING OUR VIRTUALITY

There is a very interesting aspect about the ever expanding Virtual Space: it seems to obey similar rules as our physical spaces. It has - or has no - structure, beauty, clarity and flow.

But think about it: how many websites do you know that are truly radiating beauty, truth and clarity? Vibrancy and high levels of Chi? Websites that inspire you and that have an uplifting effect in you?

When meditating and tuning into the space of the internet, it almost feels like a thickening, astral layer that surrounds our planet, not unlike the stratosphere. Its quite fascinating!

Suppose form (matter) follows thought (intention), as so many writers such as Gregg Braden, Mc Taggart, Deepak Chopra, etc. write about lately - what consequences does this have when we pollute our growing virtual space with bad design, porn and superfluous information?

Ask yourself, if you will:

How does the space of a website make you feel? How does it speak to you? To which of your parts does it try to appeal? Does it feel cluttered or does it feel clean? Does the space have integrity in your eyes or not?

To me the Internet actually IS like a web, a virtual web, that we are weaving together. Just as our own house is our personal responsibility to bring clarity, beauty and love into this world, so is it our responsibility to take care of the virtual spaces we create.

What role can Feng Shui play in this?

A few suggestions:

- Keep it simple and clean - dont overload your site with content
- Clutter-clear your mind before you put it out on the Net
- Be clear and precise in what you want to communicate to others. Ask yourself where you are coming from when you create a website or a blog, etc.
- The more structure you create, the easier it is for people to see your point
- Keep the Yin and the Yang in harmony by adding softness and kindness to rather 'hard-nosed' business content, getting a bit of an edge on 'harmony' sites - catch my point?
- Also check the Yin and Yang balance in your web-design: are light and shadow in balance? Soft, flowing forms and straight lines? How about vertical and horizontal axes?
- Have a look at the 5 Elements: does your website have zest (Wood)? Does it radiate passion (Fire)? Is it nurturing and communicative (Earth) and is it also rational and to the point (Metal) while also speaking to people's intuition and feelings (Water)?

For feedback on your webdesign you can contact us on info@balancingwalls.com . With our backgrounds as artists, designers and Feng Shui consultants we are happy to assist you creating a pure and enjoyable virtual space that radiates beauty and energy (rather than draining it!)